



MINDMENTAL

CLIENT INQUIRY FORM

Trauma-informed, culturally competent design for military-connected programs and mental health agencies.

How to use this form:

Complete all sections and return to hello@mindmental.co. You will receive a custom quote within 1-2 business days. Fields marked with * are required.

SECTION 1 — ORGANIZATION INFORMATION

Organization Name *

Primary Contact Name *

Email Address *

Phone Number

Website

Organization Type * *(nonprofit / agency / military program / other)*

Mailing Address *(if printed materials are needed)*

SECTION 2 — PROJECT OVERVIEW

Program or Event Name *

Brief Description of Program/Event * *(what is it, who does it serve)*

Target Audience — Check all that apply

- Active duty military families
- Military spouses
- Parents of neurodivergent children
- ADHD community
- Professional/clinical audience
- Veteran families
- Neurodivergent individuals/families
- Autistic community
- General mental health population
- Other (describe below)

Other audience details:

SECTION 3 — SCOPE OF WORK

Materials Needed — Check all that apply

- Print flyer (8.5 x 11)
- Email header graphic
- Digital one-sheet
- Pin-back buttons
- Social media graphics
- Virtual background (Zoom/Teams)
- Resource handout
- Other (describe below)

Other materials needed:

Primary Use — Check one

- One-time event promotion
- Program/campaign launch
- Recurring program promotion
- Ongoing monthly support needed

SECTION 4 — DESIGN & BRANDING

Organization Logos

How many organization or program logos need to appear on the flyer? *

- 1 logo (our organization only)
- 2 logos (co-sponsored event)
- 3 logos
- 4+ logos (list below)

If 3 or more logos, please list all organizations:

Please note: *Additional logos may affect design complexity and pricing. This will be reflected in your custom quote.*

Existing Branding

- Yes — logo, colors, and fonts established
- No — need help establishing brand look
- Partial — have logo, flexible on design
- Use existing materials as reference

Brand colors (hex codes or color names):

Design style preferences or notes:

Words/Phrases to AVOID in messaging:

(e.g., puzzle pieces, warrior, toxic positivity phrases)

Words/Phrases to INCLUDE in messaging:

SECTION 5 — PROJECT DETAILS

Event/Program Date *(if applicable)*

Registration Deadline *(if applicable)*

Event Format — Check one

- In-person only
- Hybrid (in-person + virtual)
- Virtual only (Zoom/Teams)
- Ongoing / no fixed date

Key Information to Include on Flyer — Check all that apply

- Date and time
- Virtual meeting link
- Cost or sliding scale info
- CE credits or certifications
- Verification requirements
- Physical location/address
- QR code for registration
- Contact information
- Service hours
- Other (describe below)

Other details to include:

SECTION 6 — TIMELINE & BUDGET

Project Deadline *

Is this deadline flexible? *(yes / somewhat / no)*

Project Type — Check one

- One-time project
- Regular (monthly or quarterly)
- Occasional (2-4 times per year)
- Ongoing partnership interest

Estimated Budget Range — Check one

- Under \$200
- \$200 – \$400
- \$400 – \$800
- \$800+ / Monthly partnership

Not sure - need recommendation

SECTION 7 — ADDITIONAL INFORMATION

How did you hear about Mindmental?

Have you worked with a designer before? *(yes / no / yes but need military/ND expertise)*

Is there anything else we should know about your project, audience, or organization?

By submitting this form, you confirm that the information provided is accurate and that you are authorized to request design services on behalf of your organization.

Signature

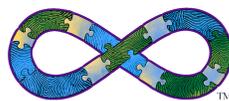
Date

Printed Name & Title

Return completed form to: hello@mindmental.co

You will receive a custom quote within 1-2 business days.

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